

Press Release

For immediate release - 26/10/2015

Original Link:

https://www.quadpack.com/assets/11115821/lapproccio-diy-al-design-della-

well-pump/

## The DIY approach to well pump design

Now you can create your own well pump! Based on Yonwoo's best-selling pack, the Modular Well Pump allows you to pick and choose the components you need to create the product that's right for you.

With three bottle sizes and two cap types, this modular design can be adapted to the needs of your product, whether it be make-up remover, babycare tonic or micellar water.

The well pump works with a disc actuator, which is pressed using a cotton wool pad to release a perfect dose of the liquid. There is no direct contact with the formula and hands are kept clean and dry.

The disc actuator can feature either a slim collar with a removable cap, or a wide collar with a fliptop cap for one-handed usage, depending on the application. These can be matched with three bottle sizes: 300ml, 400ml and 500ml. All bottles are European sourced and made from PET for greatest compatibility.

The Modular Well Pump will be launched at Luxepack Monaco.

--- ENDS ---

## About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing



partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



## CC QUADPACK





Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: [email protected]